



## Virtual Clusters



# Dilemma ?? Confusion???

- **Industrialist:** *How do I increase my business?; How to get loan?; Is there anyone who can help me in finding and completing statutory compliances? Who can help me in improving my product quality?*
- **Academia:** *What kind of courses can fetch placement for my students? Whom to contact for summer training of my students?*
- **Financial Institutions:** *Who are the credit worthy clients?*
- **Professionals/Experts:** *How to find clients who are interested in improving the design of products?*
- **Government:** *How to enhance the scheme utilization?*

**Everyone in the economic space are looking for suitable partners for utilising their expertise to give services to others and expect a reasonable returns**



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सूक्ष्म लघु एवं मध्यम उद्यम  
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## Virtual Clusters ?

**“Virtual Clusters” is a single window source of information for all the stakeholders: Industry, Academia, Institutions , Domain Experts, Professionals, Consultants, Prospective Entrepreneurs, etc.**



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## VIRTUAL CLUSTERS?

- **Virtual Cluster is a unique initiative taken by Ministry of MSME. Hosted by NIESBUD**
- **To bring together all the stakeholders of development on one virtual platform**
- **To facilitate networking and sharing of important information for their Mutual Benefits**
- **Industry, Institutions, Domain/industry Experts would leverage their expertise for their advantage**



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## Join "Virtual Clusters" today!

Micro, Small and Medium Enterprises are the backbone of an economy. They are the most prolific job creators and pioneers in developing new ideas. That is why the MSME Ministry of Government of India wants to help these businesses in every possible way to facilitate the industry. A new step in this direction is the development of "Virtual Clusters." It is a single window access for:

- Micro, Small and Medium scale businesses
- Academic institutions – engineering colleges, polytechnics, ITI's, MBA colleges and Design Institutes
- Consultants having expertise in specific industries
- Financial institutions
- Various government departments
- Advisors, volunteers and non governmental organizations

**Get Free Registration on My CII Portal.**  
**Grab the opportunity now!!!**  
**A single window for all business solutions (mycii.in)**

**Our end Objective is to connect all stakeholders at one common platform for their mutual benefits and Benefits are ;**

- Students and faculty from academic institutions can get real life experience by closely interacting with businesses located nearby.

**Registration Helpline Number :  
1800-180-8956(Toll Free)**

### Login Here

User Name:

Password:

Remember me next time.

[Register](#)

[Log In](#)

[Forgot Password?](#)

### What's New..

- Seminar on ZERO DEFECT ~ ZERO EFFECT on 7th November 2014, Venue- NIESBUD, A-23, Sector 62, Noida-201309 (U.P)
- 1 Day workshop on "Virtual Clusters" on 15th November,2014 at NIESBUD, Regional Office (Dehradun)
- CALL FOR PAPER- 1st National Level Symposium on Growth and Prospects of



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## How “Virtual Clusters” is beneficial for Stakeholders !!!

- It is a platform where need of Industry, Academia and all other Stakeholders may be mapped
- Networking amongst all for mutual benefits
- Structured information on Government Schemes, Programmes, Procurement
- Links of all Government relevant sites
- In future going to be a single gateway of filing application for availing benefits



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## How “Virtual Clusters” is beneficial for Stakeholders !!!

- **Industry may share the need and requirement of the present Market with Academia for the improvement/modification in curriculum and improved interaction between the two**
- **Students may complete their internship/projects/summer training by working on solutions related to the issues which may occur in the machinery/plants in the industry at minimal cost.**
- **Students may implement many modern tools on minimal cost**



**Portal is promoting e-learning Modules for the benefit of Existing Entrepreneurs and Students like;**

- **Entrepreneurship Development Programme**
- **Web Designing**
- **Cyber Security**
- **Cloud Computing**
- **Mathematical Modeling**
- **Communication Skills**
- **Java**
- **Personality Development**

=====Many More in Pipelines





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## Important Features

- \* **List of industries with specific ITC code**
- \* **List of experts/professionals with their area of specification**
- \* **The links on the site have been grouped according to their functionalities for easy accessibility**



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## Important Features (contd..)

- \* **Common Loan Application Form of Banks**
- \* **Credit Scoring Model for assessing one's credit score**
- \* **Free Registration on [www.mycii.in](http://www.mycii.in)**
- \* **Information about schemes and Policies of Different Ministries**



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## Important Features (Contd.)

- \* **Exposure of different Physical Clusters on one e-platform**
- \* **Connect with Social Media Sites for the promotional Activities**
- \* **Bridging with the Foreign Clusters “SMEs around the Globe”**



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## Status as on Today

**\* More than 25,416 industries, 212 organisations/Institutions and 125 professionals have already registered on the platform**

**\* The Process of registration is quite fast**

**\* In next one year more than 100 thousand stakeholders are likely to be registered**



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## Roadmap

- \* Shall work as a single gateway for different schemes of the Ministry**
- \* The single source of information for Credit, Marketing, Technology, Legal or any other issue**
- \* Information will be shared through structured and scientific method to leverage the information already available on different websites**
- \* To strengthen the existing discussion forum with pool of experts for guiding members**



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## Register today and avail the benefit

\* Please register on [www.msmevirtualclusters.in](http://www.msmevirtualclusters.in);  
[www.virtualclusters.in](http://www.virtualclusters.in); [www.msmecluster.com](http://www.msmecluster.com);  
[www.msmecluster.in](http://www.msmecluster.in); [www.msmecluster.org](http://www.msmecluster.org);  
[www.msmecluster.net](http://www.msmecluster.net); [www.msmecluster.co.in](http://www.msmecluster.co.in)

\* For any further details, please call on helpline number  
**1800-180-8956**

# Please Contact for more details;

1. Mr. R.K Chandra [rangnath.kc@gmail.com](mailto:rangnath.kc@gmail.com)
2. Mr. Neeraj Pandey [niraj.niesbud@gmail.com](mailto:niraj.niesbud@gmail.com)
3. Mr. Dilip Kumar Singh [dksingh.niesbud@gmail.com](mailto:dksingh.niesbud@gmail.com)
4. Ms. Shrawani Srivastava [shrawani.niesbud@gmail.com](mailto:shrawani.niesbud@gmail.com)

Thank You !!!

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